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FOR IMMEDIATE RELEASE

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#### OKLAHOMA'S NEWEST TOWN, CARLTON LANDING, CELEBRATES THE SEASON ON DECEMBER 10

CARLTON LANDING, OKLA – The picturesque, lakeside community of Carlton Landing will spread holiday cheer on Saturday, December 10 with a double dose of family-friendly events. The day will kick off Carlton Landing Academy's first-ever Jingle Bell Run, which is slated to become an annual tradition. The two-part event consists of a fun run at 8:30 a.m. with a 5K to follow at 9:00 a.m. Tulsa-based Tatur Racing will be handling the timing of the 5k and expects to draw runners from across the state.

The afternoon features Carlton Landing's Annual Christmas Home Tour, from 1:00 to 4:00 p.m. Admission is free, but donations to Carlton Landing Academy will be gratefully accepted. Visitors may pick up tour maps at the Meeting House (20 Boulevard) and visit several of the town's charming homes that will be exquisitely decorated to celebrate the season. All attendees will be entered to win a \$300 Yeti Cooler. Holiday activities will be offered to make for a fun afternoon for all family members.

"The Christmas Home Tour has grown in popularity over the past couple of years, and we thought adding a Jingle Bell run would not only add to the festivities but also promote fitness during the holidays," says Jen Humphreys, Town Founder of Carlton Landing and Race Organizer. Over the past weeks, Jen has led students from Carlton Landing Academy in training for the big race. The school is looking for high levels of student participation.

"This promises to be a wonderful way for families to kick off the holidays, and it offers a rare opportunity for the public to get an inside look at some of our private residences," says Steve Winner, Carlton Landing's Director of Sales. "Christmas is a special time in Carlton Landing. We look forward to seeing everyone come out, drink a hot cocoa and see some beautiful homes."

Both the Jingle Bell Run and Christmas Home Tour are open to the public.

#### ABOUT CARLTON LANDING

Carlton Landing is Oklahoma's newest town. Grant and Jen Humphreys, the lakeside community's first residents, founded the community in 2011. The town occupies one of Lake Eufaula's most picturesque areas, with sandy beaches, towering cliffs, beautiful woodlands and some of the lake's finest water quality. Famed planner and architect Andreas Duany, known for designing the Rosemary Beach and Seaside communities on the Florida panhandle, crafted the Carlton Landing master plan with Humphreys in 2008. Inspired by the New Urbanism movement—which holds that life, work and play are all central to a community's vitality—Carlton Landing is the

first development of its kind to become a distinct municipality. The master plan includes schools, a waterfront chapel, Nature Center, community parks, trails, and a town center with restaurants and shops. Plans call for more than 3,000 homes, a private residence club and a generational development timeline. For more information, visit [www.carltonlanding.com](http://www.carltonlanding.com).

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